VENDOR DATES TO REMEMBER 2026-2027

ADVANTAGE	**1st Qtr. 2027**	**2nd Qtr 2027**	**3rd Qtr. 2026**	**4th Qtr. 2026**
Letter to Vendor	8/1	11/1	2/1	5/1
Forms and Graphics Due	8/15	11/15	2/15	5/15
Trade Show Easy Dates	Open 10/10/26 Close 11/27/26	Open 1/09/27 Close 2/26/27	Open 04/11/26 Close 05/29/26	Open 07/11/26 Close 08/28/26

CHAMPIONS CIRCLE – 2025 Baha Mar 04/08/26 – 04/12/26
Promotional Period 20 weeks – 07/21/25 – 12/05/25
Drawings begins 07/28/25
Letter to Vendors 5/1

CHAMPIONS CIRCLE	**Vol 1**	**Vol 2**	**Vol 3**
Agreement, Product Enrollment & Graphics Due	06/01/25	07/25/25	09/12/25

Please do not wait till last day to submit

MONTHLY PLANNER
1st letter to vendor 6/1
2nd letter 7/1
Agreement & graphics due 7/15

FALL SHOW 2026
Show Date 9/3/26

MARKETPLACE 2026
Show Date 4/15/26

VENDOR REBATE

1st Half	Send letter to vendors 8/1	Forms Due 9/1	Send books to customers 11/14
2nd Half	Send letter to Vendors 4/1	Forms Due 5/1	Send books to customers 6/10 no print

ANNUAL 38TH GOLF TOURNAMENT
Tournament date – 10/26/26

MASTER CATALOG 2026
Book Dated 2/21 due 1/1
Book Dated 5/23 due 4/1
Book Dated 8/22 due 7/1
Book Dated 11/21 due 10/1
NEW BOOK *Book Dated 5/25 agreements due **March 1**– this is the complete revision of book.

*Every year we update the entire book about middle of year. Date of NEW book is 5/2026. I will email letter 1/15 to vendors who participated in prior year. Deadline for renewal 3/1. If you have not participated and want to add new graphics, please contact buyer for that product. If you want to change graphics or add graphics, please contact Kay Harrington #5473

MarketPulse
Published weekly - To schedule ads in MarketPulse such as Cover, This Just In, Surveys, etc...
Contact Tracey Ballard #5209 for scheduling

GSC WEBSITE
Initial Agreement due by 1/15
Submit Promotional Offer form for Free Ad by due dates below
1st Qtr due by 03-01 **2nd Qtr** due by 06-01 **3rd Qtr** due by 09-01 **4th Qtr** due by 12-01

DATES Could Vary