Grocery Supply Company
Opportunities Agreement

Vendor\Mfg. _____ **Vendor #** _____

Product Description _____

***** USE A NEW FORM FOR EACH PROMOTIONAL SELECTION *****

Promotional Selection – select one	**Price**	**Price**
Advantage – select quarter you wish to participate in – select one qtr per agreement form		
1st QTR. 2nd QTR. 3rd QTR., 4th QTR.		
• Survey Page-GSC full color paper	$ 900.00	$_____
• Tab & Covers (All tabs purchased include a FREE Survey Sheet)		
Outside Front Cover	$4200.00	$_____
Inside Front Cover	$3400.00	$_____
Inside Back Cover	$2400.00	$_____
Outside Back Cover	$2400.00	$_____
Tab Month _____	$2400.00	$_____
Master Catalog Advertising – enter item number you want your image attached too.		
• GSC Attach to Item Number: _____ _____ _____		
•] Repeat last years Ad(s)	$1000.00	$_____
Website Advertising		
• *Includes 4 FREE MarketPulse ads (1 per quarter)	$2600.00	$_____
MarketPulse Weekly Bulletin - select one advertising per agreement form		
• MarketPulse Cover full page Front Back	$3400.00	$_____
• *Website Advertising Link FREE Promotion (full color) 2 week run	$ FREE	$_____
• Promotion (full color) 2 week run	$ 800.00	$_____
• Promotion (full color) 4 week run	$ 1200.00	$_____
• This Just In (New Product Page – full color) 2 week run	$ 800.00	$_____
• This Just In (New Product Page – full color) 4 week run	$ 1200.00	$_____
• Foodservice (full color) 2 week run	$ 800.00	$_____
• Foodservice (full color) 4 week run	$ 1200.00	$_____
Monthly planner – select month(s) you wish to participate in		
_ Jan. _ Feb. _ March _ April _ May _ June		
July Aug. Sep. Oct. Nov. Dec.		
_____ Vertical Ad(s)	$1500.00	$_____
_ _ Repeat last years Ad(s)	$ 900.00	$_____
Total		$ 0.00

Return this form to Tracey Ballard at tballard@grocerysupply.com

AFTER COMPLETING THIS AGREEMENT FORM, PLEASE EMAIL ALL GRAPHICS TO kayharrington@grocerysupply.com

GRAPHICS MUST BE SENT IN USING OUR GUIDELINES ON THE FOLLOWING PAGE

All pages of this form need to be completed.

Prices subject to change

Billing Information

This form must be completed by vendor and verified by category manager.

Vendor\Mfg. _____

Broker: _____

Billing Address: _____

City _____ , State _____ Zip Code _____

Phone: _____

Fax: _____ E-mail _____

MFG. website address: _____

Payment:

__ __ Deduct off Invoice per my signature below.

_____ Deduct from Funds per my signature below.

_____ *Please *send invoice for payment.*

**Payment may be required in advance of publication.*

**If payment not received within 30 days of invoice date, deduction will be made.*

GCS Graphic Guidelines. Please, read all instructions below!

_____ Use graphics on file _____ Sending Graphics

It is very important that you send your graphics anytime you submit an agreement to make sure we have the most current graphics on file. All NEW items need graphics.

1. All images must be high-resolution 300 dpi with format of jpg, jpeg, psd, eps, ai, tif, png with an Approximate size of 10"x10"
2. Background needs to be white or with no background with NO shadowing
3. **Naming with item number**- Images file name must include the following: GSC item number, R for retail unit image, S for Shipping Unit Image, description, retail unit UPC#
   (example: 387894R Johnsonville SEC Biscuit 07778200225 and 387894S Johnsonville SEC Biscuit 07778200225)
4. **Naming without item number**- Image file name must include the following: Description and retail unit UPC#, R for retail unit image, S for Shipping Unit Image
   (example: Johnsonville SEC Biscuit 07778200225R and Johnsonville SEC Biscuit 07778200225S)
5. **Naming Parent with Child Images –** - Images file name must include the following: GSC item number for both parent and child , R for retail unit image, S for Shipping Unit Image, description, retail unit UPC#
   (example: 394437R & 447664R Hershey Dipped Pretzel Cookies Cream 03400021462- you only need to send one image and 447664S Hershey Dipped Pretzel Cookies Cream 03400021462)
6. **Always Include** Logo, R= Retail Unit Image and S=Shipping Unit Image.

All images will need to be emailed to kayharrington@grocerysupply.com. For large file sizes, request DROPBOX link.

Name _____ Date: _____
Printed Name

Signature: _____

Return this form to Tracey Ballard at tballard@grocerysupply.com

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GRAPHICS MUST BE SENT IN USING OUR GUIDELINES ABOVE

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SUBMIT PRINT