



Announcing Grocery Supply Company's 2021-2022 Champions Circle Program

It is our pleasure to share this exciting program that helps increase your sales and strengthen relationships with our valuable retail partners.

This program is especially designed for our valued customers, manufacturers, brokers, and sponsoring suppliers. It targets increased case movement through our distribution center for you, our sponsoring suppliers.

Through your support of Champions Circle, our customers are motivated to purchase your products in a number of positive ways during the 20-week promotional period: July 25 - December 2, 2022

As a supplier, you are invited to become a Champions Circle sponsor and join Grocery Supply Company's management and customers on an exclusive trip to Savannah, Georgia, May 21 - May 25, 2023. Increase case movement, increase sales and profits, and relax with key decision makers in a unique setting!

Get on board the Champions Circle program and help drive sales during the second half of the year!



- **Exclusive listing of sponsored merchandise**
- **Increase sales**
- **Opportunity to promote new items**
- **Champions Circle product listing brochure sent to GSC customers throughout the 20 week promotional period.**



Supplier Investment Agreement

Supplier Name: _____

agrees to invest in Grocery Supply Company's 2022-23 Champions Circle promotional program. Promotional Period: July 25 - December 2, 2022. Please indicate your sponsorship level below.

Platinum Sponsor \$24,000

Please include our Platinum investment of \$24,000 payable in sixty (60) days

Gold Sponsor \$18,000

Please include our Gold investment of \$18,000 payable in sixty (60) days

Silver Sponsor \$11,000

Please include our Silver investment of \$11,000 payable in sixty (60) days

*Special Note: Commitment must be received by June 3, 2022.

Please check method of payment.

 By Check Deduction

Supplier Representative _____

Title _____

Company _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____

Email Address _____

Authorized Signature _____

Thank You For Your Continued Support!

Grocery Supply Company · P.O. Box 638 · Sulphur Springs, Texas 75483-0638 · 1-800-231-1938

