

TACO BELL



NEW

GET THEM NOW IN
CONVENIENCE STORES

FIRE!

TACO BELL - New retail tortilla chips lets customers enjoy the taste of Taco Bell in a Classic tortilla chip.

MILD

The Fire tortilla chips convey the fiery flavor of Taco Bell's Fire sauce, with hints of jalapeño, chili peppers and paprika.

The Mild tortilla chips are seasoned with the bold flavor of Taco Bell's Mild sauce, including hints of three chili peppers and cumin.



Item Number	Pk/Sz	Description	Store Price	Retail UPC Number	Item Number Barcode
460576	12/3.5 oz.	Taco Bell Tortilla Chips Fire	\$10.80+	0-71063-43708	
460600	12/3.5 oz.	Taco Bell Tortilla Chips Mild	\$10.80+	0-71063-43707	

These items may be ordered immediately!

THE GROCERY SUPPLY COMPANY ITEM NUMBERS ARE LISTED ABOVE FOR YOUR CONVENIENCE.